



TOURISM ADVISORY COUNCIL

Terms Expiring on June 30, 2009

<p>Michael J. Luria</p> <p><i>President, Terra Cotta</i></p> <p>6064 N. Pinnacle Ridge Dr. Tucson, AZ 85718 520-577-8181 (w)</p> <p>michael@dineterracotta.com</p> <p>(Representing Area 2)</p>	<p>Michael has been a driving force in Tucson's hospitality industry for more than 20 years. Growing up in the business at the renowned (Café) Terra Cotta, he now serves as President of the company and continues to promote the unique culinary spirit of Tucson as an active member of the Tucson Originals and the Arizona Restaurant Association.</p> <p>As a community activist, he is currently President of the Board of the Tucson Children's Museum, a member of the Board of Directors of the Metropolitan Tucson Convention and Visitors Bureau, and a member of the Board of Directors for the Arizona Tourism Alliance. He also serves on the Governor's Council on Small Business and the Governor's Tourism Advisory Council.</p>
<p>Colleen Tierney-Cutshaw</p> <p><i>Brand Strategy Director, LP&G Marketing</i></p> <p>400 N. Toole #280 Tucson, AZ 85701 520-624-1116 (w) 520-624-0272 (f)</p> <p>ctcutshaw@lpginc.com</p> <p>(representing Area 2)</p>	<p>Colleen has worked for LP&G for nearly 15 years and is the lead strategist for all tourism related accounts. She is currently the chair of the Governor's Tourism Advisory Council and a past member of Southern Arizona Partnership.</p> <p>Throughout her 25 years of marketing experience, Colleen has helped a long and varied list of tourism-related clients and has worked tirelessly to identify markets and measure data for decision support. She partners closely with clients to set clear marketing goals and develops effective, efficient strategies to achieve those objectives.</p> <p>Prior to joining LP&G, Colleen was the Regional Marketing Director for FHP Healthcare, managing advertising and promotional programs for Arizona, Utah and Southern California. She also worked for Weiss, Dubs & Tyau Advertising and spent seven years with Tucson-based Nordensson Lynn advertising.</p>
<p>Vacant (Area 4)</p>	



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<p>Rachel Sacco</p> <p><i>President and CEO, Scottsdale Convention & Visitors Bureau</i></p> <p>4343 N. Scottsdale Rd, Ste 170 Scottsdale, AZ 85251</p> <p>480-949-2160 (w) 480-421-9733 (f)</p> <p>rsacco@scottsdalecvb.com</p> <p>(representing Area 1)</p>	<p>Rachel has been an integral part of the Scottsdale Convention & Visitors Bureau since 1986.</p> <p>Rachel is a National Advisory Board member for Arizona State University's Hugh Downs School of Human Communication and serves on the Governor's Tourism Advisory Council.</p> <p>Prior to assuming her duties at the CVB, Rachel spent seven years at the Phoenix/Valley of the Sun Convention & Visitors Bureau. She was inducted into the Arizona State University College of Public Programs' Alumni Chapter Hall of Fame, recognized in Arizona Foothills magazine as one of 2008's "Women Who Move the Valley," named the 2004 Executive of the Year by the Phoenix Chapter of the International Association of Business Communicators, named to the Arizona Culinary Hall of Fame as a Culinary Ambassador in 2005, and named to the Arizona Governor's Tourism Hall of Fame in 2006. Among her many awards is the American Airlines Spirit of Excellence Award for her contributions to the tourism industry – this award has been bestowed upon only 12 other recipients. Rachel also received Successful Meeting's Marketing Achievement Award for her outstanding contributions to both the tourism industry and her community – she is the first individual to ever be given this award.</p>
<p>Stacey Button</p> <p><i>Director, Economic Vitality for the City of Flagstaff</i></p> <p>211 W. Aspen Ave. Flagstaff, AZ 86001</p> <p>928-779-7613 (w)</p> <p>sbutton@ci.flagstaff.az.us</p> <p>(representing Area 3)</p>	<p>Stacey is the Director of Economic Vitality for the City of Flagstaff. This division encompasses the tourism sector through the Convention and Visitors Bureau, Flagstaff Pulliam Airport, and Community Investment which represents economic development including business attraction, retention and expansion as well as redevelopment which includes Brownfield programs.</p> <p>Stacey is active in many community organizations including the Flagstaff Rotary Club and as a board member for the Flagstaff Symphony Association and United Way of Northern Arizona. She is also on the board of directors for the Arizona Tourism Alliance and involved in other industry related associations. This past summer she was appointed to the Governor's Tourism Advisory Council for the state of Arizona.</p> <p>Stacey was previously the Director of the Flagstaff Convention and Visitors Bureau, responsible for the operation of the CVB and Visitor Center including the development, implementation, and evaluation of the various sales, marketing, public relations, and visitor service programs for Flagstaff.</p>



Clarence Boykins

President and CEO, Tucson-Southern Arizona Black Chamber of Commerce

1443 E. Broadway
Tucson, AZ 85719

520-623-0099 (w)
520-623-1930 (f)

(representing Area 2)

Clarence is President and CEO of the Tucson-Southern Arizona Black Chamber of Commerce.

In January 2005, Clarence retired from the City of Tucson after 29 years of service. Previous to retirement, he held positions such as Procurement Administrator, Director for the City of Tucson Minority and Women Owned Business Development office, Assistant Director to the Tucson Convention Center, and was later appointed Director of the Tucson Convention Center.

Clarence serves on a number of committees including the Board of Directors for United Way of Tucson, Travelers Aid, Pima County Work Force Investment Board, City of Tucson Minority Business Commission, and the American Civil Liberties Union. He is a member of the Tucson Unified School District African American Advisory Committee, University of Arizona African American Advisory Committee, Mayor of Tucson African American Advisory Committee, Chairperson of the Dr. Martin Luther King Jr. Holiday Tucson Celebration Committee, President of the Arizona State Conference NAACP, President of the Tucson Branch of NAACP, Arizona Attorney General Community Advisory Committee, the Governor's Tourism Advisory Council and the Governor's African American Advisory Committee.

Terms Expiring on June 30, 2011

Kay Daggett

Marketing Administrator, City of Sierra Vista; Director, Sierra Vista CVB

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3020 E. Tacoma Street
Sierra Vista, AZ 85635

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(representing Area 6)

Kay's involvement in tourism and economic development as a career began more than 25 years ago, with her earlier career choices in commercial real estate, Chamber of Commerce and managing her family business. Once introduced to tourism, Kay immediately found her niche.

Kay's involvement, direction and contributions have benefited not only the Sierra Vista region, but the entire state of Arizona's tourism industry.

Her awards, partnerships and appointments, both past and current, include: the Governor's Tourism Hall of Fame Award, Governor's Film and Television Advisory Board Member, Governor's Tourism Advisory Council, the Arizona Tourism Alliance Past Vice Chair, Cochise County Tourism Council Chair and the Cochise County Film Commission Chair, Army Community Heritage Partnerships Program Heritage/Eco Tourism Task Force Member, and she is the Founder of the Benson Heritage Railroad Foundation.



<p>J. Bruce Lange</p> <p><i>Managing Director, The Westin Kierland Resort, Spa & Villas</i></p> <p>6902 E. Greenway Parkway Scottsdale, AZ 85254</p> <p>480-624-1340 (w) 480-624-1341 (f)</p> <p>bruce.lange@westin.com</p> <p>(representing Area 1)</p>	<p>Bruce is a senior operating executive for Starwood Hotels & Resorts, one of the world's largest owner/operators of hotels and resorts worldwide.</p> <p>As Managing Director of The Westin Kierland Resort, Spa & Villas in Scottsdale, Bruce is directly responsible for all aspects of what is Arizona's second largest resort. The Westin Kierland Resort, Spa & Villas is a "mixed use" destination featuring 27 holes of golf, a 15,000 sq. ft. spa and over 1,000 traditional hotel rooms and timeshare/villa accommodations.</p> <p>Bruce currently serves on many committees including, Vice Chair of the Greater Phoenix Convention and Visitors Bureau, Treasurer of the Arizona Hotel and Lodging Association, Executive Board member of the Arizona Tourism Authority, a member of the Governor's Tourism Advisory Council, and Resort Committee member of the American Hotel & Lodging Association.</p>
<p>Teresa Propeck</p> <p><i>Director, Marketing and Sales for the Verde Canyon Railroad</i></p> <p>300 N. Broadway Clarkdale, AZ 86324</p> <p>623-374-3185 (w)</p> <p>tpropeck@cox.net</p> <p>(representing Area 3)</p>	<p>Teresa is the Director of Marketing and Sales for the Verde Canyon Railroad. Having grown up in Phoenix, she spent 17 years in Flagstaff, and now is representing the Verde Valley with nearly 20 years of corporate marketing experience.</p> <p>With extensive leadership skills in both the professional and volunteer sector, Teresa serves as vice president for the Tourist Rail Industry Association, the Northern Arizona Marketing Coalition and on the Citizens Advisory Board for Northland Hospice. She also serves on the Governor's Tourism Advisory Council.</p>

Terms Expiring on June 30, 2012

<p>Sam Kathryn Campana</p> <p><i>Executive Director, National Audubon Society in Arizona</i></p> <p>4250 E. Camelback Rd, Ste 301K Phoenix, AZ 85018</p> <p>602-468-6470 (w)</p>	<p>For the past seven years, Sam has served as Executive Director of the National Audubon Society in Arizona. Through her advocacy and leadership, the Valley will gain a new environmental asset when Audubon's Rio Salado Nature Education Center opens in spring 2009.</p> <p>For more than 36 years, Sam has dedicated her life to serving and leading her community in many organizations including Scottsdale Foundation for the Handicapped and the Scottsdale Arts Center Association, the Western Arts Associates, Share the Health Foundation, and Scottsdale Leadership. She served as Executive</p>
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<p>scampana@audubon.org</p> <p>(representing Area 1)</p>	<p>Director of the Arizonans for Cultural Development for 13 years and for her expertise in cultural advocacy was selected to be a Fellow at the National Endowment for the Arts. She was the first recipient of the Governor's Shelley Award for Arts Advocacy in 2005.</p> <p>Sam was elected to the Scottsdale City Council in 1986 and served two four-year terms. In 1996, Sam was elected Mayor of Scottsdale and she continues to be involved in a myriad of Scottsdale and Valley civic, charitable and political organizations. She also serves on the board of Valley First Bank, Grand Canyon University, and Stratco. Sam serves Arizona through appointments from Governor Napolitano for conservation, state parks, and the Governor's Tourism Advisory Council.</p>
<p>Gloria Furman</p> <p>Owner, World Translation Services</p> <p>10256 N. 37th Ave. Phoenix, AZ 85051</p> <p>602-938-0273 (h)</p> <p>gloriafurman@yahoo.com</p> <p>(representing Area 1)</p>	<p>Gloria was born in Mexico and came to the United States in 1960. After living in California, Gloria moved to Arizona in 1968. She graduated from Arizona State University in 1980. Gloria worked for Spanish Language Channel 33 and for the Farm Workers Union. In 1982 she started a translation business, World Translation Services, which she still owns today.</p> <p>Gloria has served on several boards and commissions, including as Chairman of the Arizona Civil Rights Commission, on the Phoenix Women's Commission, as Chairman of the Phoenix Library Board, and on the Board of the American Civil Liberties Union of Arizona. In 2005, Gloria was appointed to the Governor's Tourism Advisory Council.</p>
<p>Jody M. Harwood</p> <p>President and Managing Director, Grace Hospitality</p> <p>10827 S. 51st Street #102 Phoenix, AZ 85044</p> <p>480-893-0001 (w) 480-893-1293 (f)</p> <p>jharwood@gracehospitality.com</p> <p>(representing Area 1)</p>	<p>Jody Harwood is President and Managing Director of Grace Hospitality. Jody founded the hotel management company more than 15 years ago. She is the senior executive in the organization, which represents properties in the Yavapai, Coconino, Pima and Maricopa Counties of Arizona, as well as Alaska and California.</p> <p>Jody is a Past Chairman of the Board of Directors for the Arizona Hotel & Lodging Association; she was recognized as "2000 Hotelier of the Year" and was inducted into the Association's Hall of Fame in 2005.</p> <p>She serves on the Board of Directors for the Arizona Hotel & Lodging Association, Arizona Tourism Alliance, and the Valley Hotel & Resort Association. She is an Advisory Board Member for Arizona State University West and Northern Arizona University School for Hotel & Restaurant Management, as well as a member of the Arizona Centennial Commission. Jody serves on the Board of Directors for the Arizona Sports & Tourism Authority and serves on the Governor's Tourism Advisory Council.</p>



Terms Expiring on June 30, 2013

<p>Joyce Bittner</p> <p><i>Co-owner, Ranch at Fossil Creek and Fossil Creek Creamery</i> PO Box HC-1 #818 Strawberry, AZ 85544</p> <p>928-476-5178 (w) 928-476-2133 (f)</p> <p>fossilcreekllamas@yahoo.com</p> <p>(representing Area 5)</p>	<p>Joyce Bittner is a representative of the Governor's Tourism Advisory Council from the Rim Country which includes Payson, Pine, Strawberry and Christopher Creek, Arizona.</p> <p>Joyce is co-owner of the Ranch at Fossil Creek and Fossil Creek Creamery located in Strawberry, Arizona.</p> <p>The Ranch at Fossil Creek is a destination and promotes agritourism. It is also a certified goat dairy which attracts more than 1,000 visitors each year. Joyce is active in her local Chamber and tourism committees.</p>
<p>Ronald S. Charles</p> <p><i>Tourism Bureau Manager, Colorado River Indian Tribes</i></p> <p>26600 Mohave Rd Parker, AZ 85344</p> <p>928-575-6816 (c)</p> <p>crittourismbureau@npgcable.com</p> <p>(representing Area 4)</p>	<p>Ron has worked with the Colorado River Indian Tribes as the Tourism Bureau Manager since 2001. Ron is a founding member and board officer of the Arizona American Indian Tourism Association and has served on other State Boards and local community committees.</p> <p>Ron is an advocate of preserving the cultural traditions and sharing the rich resources of the Colorado River Indian Tribes. He is a tribal member and is of Mohave and Paiute decent. He has spoken at conferences on tribal tourism and believes that the tourism industry is one avenue for Tribal self-sufficiency.</p> <p>Ron serves on the Governor's Tourism Advisory Council. He is also a member of the Arizona Office of Tourism's Tribal Tourism Advisory Committee.</p>
<p>Raphael Bear</p> <p><i>Cultural Tourism, Fort McDowell Adventures</i></p> <p><u>Mailing Address:</u> PO Box 17597 Fountain Hills, AZ 85269</p> <p><u>Physical Address:</u> 14803 N. Hiawatha Hood Rd Fort McDowell, AZ 85264 (480) 816-6465 (w)</p> <p>rrbear@fortmcdowelladventures.com</p> <p>(representing Area 3)</p>	<p>Raphael is a Yavapai from the Fort McDowell Yavapai Indian Nation near Scottsdale, Arizona. This former President of the Fort McDowell Yavapai Nation currently holds the Cultural Tourism position at Fort McDowell Adventures a component of the Fort McDowell Resort Destination, a western-themed venue providing group services for 10-1600 clients.</p> <p>With his construction background, including construction management, Raphael was hired in 1993 as a team member to build the \$13 million Small Reclamation, Bureau of Reclamation Fort McDowell Project, a part of the Water Settlement Act of 1991. He was also instrumental in the planning, development and construction management of the Wassaja Clinic, the Fort McDowell Recreation Center, the Wekopa Cholla and Saguaro golf courses, the Fort McDowell Housing development and the infrastructure development of the Fort McDowell Yavapai Nation.</p> <p>Additionally, Raphael serves as the Chairman of the Native American Community Service Center, a joint capital campaign effort of the</p>



	Phoenix Indian Center, Native Health and Native Connections to raise capital improvements for the newly developed Native American Community Service Center. Raphael also serves as a member of the Governor's Tourism Advisory Council.
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Ex-Officio Members (non-voting members)

Steve Chucuri

President and CEO, Arizona Restaurant & Hospitality Association

2400 N. Central Ave, Ste 109
Phoenix, AZ 85004

602-307-9134 (w)
602-307-9139 (f)

steve@azrestaurant.org

Steve Chucuri serves as President and Chief Executive Officer of the Arizona Restaurant and Hospitality Association (ARHA). As President, Steve is dedicated to ensuring the rights of association members through lobbying at all levels of government in serving as the chief liaison between ARHA members and government entities. Steve is proud to be a part of promoting Arizona's \$8.4 billion dollar restaurant industry.

Steve was previously affiliated with a well known state lobbying firm where he represented and lobbied on behalf of a diverse group of clients, including issues pertaining to healthcare, financial services, associations, information technology and a municipality.

From 1994 to 2000, Mr. Chucuri worked for Congressman Matt Salmon in Washington, D.C. where he outlined policy positions, developed the Congressman's legislative agenda and organized a Congressional delegation trade mission to Beijing, Shanghai and Hong Kong, China and Taipei, Taiwan. During his time with Congressman Salmon, Mr. Chucuri was a key legislative advisor in serving as Legislative Director to the Congressman.

Steve serves on a number of committees including, the Governor's Film and Television Commission, the National Restaurant Association Board of Directors, Friends of the Orphans Charity, the Governor's Tourism Advisory Council, the Arizona Tourism Alliance.



<p>Sherry Henry</p> <p><i>Interim Director, Arizona Tourism Alliance</i></p> <p>1240 E. Missouri Ave, Ste 204 Phoenix, AZ 85014</p> <p>602-452-2906 (p) 602-230-7519 (f)</p> <p>sherry@fiestabowl.org</p>	<p>A board member of the Arizona Tourism Alliance for more than five years and a past Chairman of the Board, Sherry joined the Alliance as its Interim Director in March of 2008, overseeing its daily operations and serving as the representative to sister industries and tourism related organizations.</p> <p>She is a member of the Governor's Tourism Advisory Council, Arizona Hotel & Lodging Association, Valley Hotel & Resort Association and is Vice-Chair of the Tempe Convention & Visitors Bureau.</p> <p>Sherry has been a Fiesta Bowl volunteer for more than 30 years. She began her Fiesta Bowl volunteerism with the Parade Committee, chaired most of the major committees from Hospitality to Entries, and became chairman in 1984. That same year she was one of the founding members, and the three-year chairman, of the (Tempe) Insight Fiesta Bowl Block Party. She was the first woman to be elected to the Board of Directors and its first woman president as well as the first woman to be president of a major Bowl. She still serves on the board as an ex-officio Life Director.</p> <p>She has been recognized by the City of Tempe as an "Outstanding Woman of the Year", was the recipient of the Spirit of Tempe Award from the Tempe Chamber of Commerce, and a finalist in the Tempe Businesswoman of the Year award. A founding member of the Tempe Convention and Visitors Bureau, she was its first president for two years, and is the current Assistant Chairman of the Board. She was a board member of the Tempe Chamber of Commerce, Tempe Leadership and the Greater Phoenix Convention and Visitors Bureau. A past recipient of the Arizona hotel association's Hotelier of the Year Award, Sherry was inducted into the Arizona Hotel and Lodging Association's Hall of Fame and the Governor's Tourism Hall of Fame in 2004.</p>
<p>Debbie Johnson</p> <p><i>President and CEO, Valley Hotel & Resort Association and Arizona Hotel & Lodging Association</i></p> <p>1240 E. Missouri Ave, Ste 204 Phoenix, AZ 85014</p> <p>602-604-0729 (w)</p>	<p>Debbie currently serves as the President & CEO of the Valley Hotel & Resort Association and the Arizona Hotel & Lodging Association. She began her role with VH&RA in August of 1995 and then accepted the same position with AzHLA in February of 2003. She manages all aspects of both membership not-for-profit organizations, including two boards of directors and twelve active committees.</p> <p>Debbie currently represents the lodging and tourism industry by serving with the following organizations: American Hotel &</p>



<p>602-604-0769 (f)</p> <p>djohnson@azhla.com</p>	<p>Lodging Association; Arizona Film and Television Commission; Arizona Tourism Alliance; Governor's Tourism Advisory Council; International Society of Hotel Association Executives; and the Phoenix Tourism and Hospitality Advisory Board.</p> <p>Debbie was honored in 2003 as the Arizona Tourism Champion of the Year and in 2006 with the Phoenix Visitor Industry Champion Award.</p>
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